



INTERNATIONAL IQ INSIDE SEMINAR 2025

AGENDA

September 21 – September 26, 2025

AGENDA | SEPTEMBER 21 – SEPTEMBER 26 | 2025

Sunday | September 21, 2025

	Arrival	Bus shuttles from airport to the hotel will be available in the morning and in the afternoon
	06:30 pm	Meet at the lobby of the hotel "Holiday Inn Express" and bus transfer to Restaurant "Der Stern" in Schwabach.
	11:00 pm	Bus transfer back to the hotel "Holiday Inn Express" in Schwabach

Hotel

 **Holiday Inn Express**
Wendelsteiner Str. 4

91126 Schwabach, Germany
phone: 0049 9122 18800

Monday | September 22, 2025

	08:00 am	Meet at the lobby of the hotel "Holiday Inn Express" and transfer to our production site Senso Additive GmbH in Neuendettelsau for the production tour. Please note that you will not return to the hotel after the production tour and you need to take your baggage with you at this point. Please wear flat shoes for the tour of the production area.
	09:00 am	Safety instruction and handover of the safety equipment
	09:30 – 01:00 pm	Production tour in small groups
	01:00 – 02:00 pm	Lunch "Bavarian style" in the canteen
	02:30 pm	Departure to hotels "Hotel Andreas Hofer" and "Hotel Stadt Kufstein" and "arte Hotel Kufstein" in Kufstein, Austria. Your Phytobiotics representative will inform you which hotel you are booked in.
	07:00 pm	Welcome dinner at "Hotel Andreas Hofer"

Hotels

 **Hotel Andreas Hofer**
Georg Pirmoser-Str. 8
6330 Kufstein
Austria
phone: 0043 5372 6980

Hotel Stadt Kufstein

Arkadenplatz 1
6330 Kufstein
Austria
phone: 0043 5372 6944

arte Hotel Kufstein

Marktgasse 2
6330 Kufstein
Austria
phone: 0043 5372 61500



AGENDA | SEPTEMBER 21 – SEPTEMBER 26 | 2025

Tuesday | September 23, 2025

Scientific seminar in the "Kongress-Saal, Hotel Andreas Hofer" in Kufstein



09:00 – 9:30 am

"Welcome to Phytobiotics IQ Inside Seminar 2025"

Update on products and innovation

Dr. Hermann Roth | CEO

Kurt Wegleitner | Managing Director

Phytobiotics Futterzusatzstoffe GmbH



09:30 – 10:15 am

Keynote

"Farming of the future in a fast shifting geopolitical landscape: the road to food security"

Dr. Jessika van Leeuwen | Member of European Parliament



10:15 – 10:45 am

Coffee break



10:45 – 11:15 pm

"Broiler production: Current trends and future perspectives"

Prof. Dr. Frank Siewert | Prestige Department of Poultry Science, North Carolina State University, USA



11:15 – 11:45 pm

"How and where should pork be produced now and in the future?"

Tom Axelgaard | Secretary General, Danish Farmers Abroad, Denmark



11:45 – 12:15 pm

"Inside cattle farming: Navigating production challenges and modern Advancements"

Lucas De Souza Rigolin | Ruminants Nutrition Specialist, Produzoo, Brazil



12:15 – 01:15 pm

Lunch break



01:15 – 02:00 pm

"Phytogenic innovations to meet current demands and shape the future of animal production"

Dr. Rafael Hermes, DVM | Business Development Manager Phytogenics, Phytobiotics Futterzusatzstoffe GmbH



02:00 – 02:45 pm

"Isoquinoline alkaloids elevate broiler resilience against oxidative stress and inflammatory under complex stressors"

Prof. Dr. Yuwares Ruangpanit | Kasetsart University, Bangkok, Thailand



02:45 – 03:15 pm

Coffee break



03:15 – 04:00 pm

"Controlling homeostasis in poultry with phytogenics"

Prof. Dr. Kostas Mountzouris | Agricultural University of Athens, Greece



04:00 – 04:45 pm

"Vitamin D: Welcome to the sunlight zone – is it time to look again?"

Prof. Dr. Dirk Werling, DVM | Royal Veterinary College, London, Great Britain



05:45 pm

Meet at the lobby of "Hotel Andreas Hofer",

short stroll through the town and dinner at "Festung Kufstein" – traditional medieval knights dinner



AGENDA | SEPTEMBER 21 – SEPTEMBER 26 | 2025

Wednesday | September 24, 2025

Scientific seminar in the "Kongress-Saal, Hotel Andreas Hofer" in Kufstein

	08:30 – 09:15 am	"OTMs in practice: Experience-based reflections and outlook on future innovations" <i>Prof. Dr. Sergio L. Vieira, DVM Universidade Federal do Rio Grande do Sul, Brazil</i>
	09:15 – 10:00 am	"Organic Trace Minerals – 360° view: Retrospective, current Trends, and future outlook" <i>Christian Boigues Business Development Manager Trace Minerals & Palatants, Phytobiotics Futterzusatzstoffe GmbH</i>
	10:00 – 10:30 am	Coffee break
	10:30 – 11:15 am	"Palatants and sweeteners – 360° view: Retrospective, current trends, and future outlook" <i>Christian Boigues Business Development Manager Trace Minerals & Palatants, Phytobiotics Futterzusatzstoffe GmbH</i>
	11:15 – 12:00 pm	"The global tariffs on pork production – seen and unseen" <i>Prof. Dr. Steven McOrist Livestock technical management consultant, Asia-Pacific</i>
	12:00 – 12:30 pm	Key conclusions & take-home messages
	12:30 – 01:30 pm	Lunch break
	01:30 – 03:50 pm	Opportunity for international teams, management, guests, and customers to hold dedicated discussions in a reserved space at the hotel. Alternatively: explore Kufstein on your own.
	03:50 pm	Meet at the lobby of "Hotel Andreas Hofer"
	04:00 – 11:00 pm	Bus transfer to "Jezz AlmResort" for a typical Austrian dinner with a stunning view of the surrounding mountains ("Wilder Kaiser").



AGENDA | SEPTEMBER 21 – SEPTEMBER 26 | 2025

Thursday | September 25, 2025 (optional)

	09:00 am	Meet outside the "Hotel Andreas Hofer" and bus transfer to Munich
	12:00 – 05:30 pm	"Schützenfestzelt" Beer tent Please be aware of strict security controls at the entrance. Bring along a copy of your passport and refrain from carrying any large bag in the Oktoberfest area!
	05:30 – 05:45 pm	Meet in front of the "Schützenfestzelt"
	06:30 pm	Bus transfer to Kufstein
	08:00 pm – open end	Goodbye dinner at the "Hotel Andreas Hofer"

Friday | September 26, 2025

	Departure day	Bus shuttles to Munich airport will be available

Dear guest,

25 years of Phytobiotics – 25 years of development, progress, learning, and success, all **Based on Science**. Since 2002, our flagship IQ Seminars have embodied that spirit: open exchange, curiosity, and bold thinking. This year, we're excited to celebrate with you once again.

We look forward to welcoming you to the 2025 International Phytobiotics "IQ Inside Seminar" in the picturesque town of Kufstein, Austria. It's a pleasure to have you with us.

What can you expect? Inspiring, insightful presentations from leading experts, all centered on our theme: "DEVELOPMENT AND INNOVATION". You will also have the opportunity to explore our state-of-the-art production facilities and enjoy a carefully curated social program.

Join us to dive deep into "DEVELOPMENT AND INNOVATION" – take part in lively discussions, share your insights, and connect with like-minded professionals. We wish you an exciting and enriching experience!

Kind regards,

Dr. Hermann Roth
CEO
Phytobiotics
Futterzusatzstoffe GmbH

Kurt Wegleitner
Managing Director
Phytobiotics
Futterzusatzstoffe GmbH



Important contacts

Jessica Blank-Zink
Carsten Schiller

(Overall organisation):
(Overall organisation):

+49 175 183 058 3
+49 151 722 210 20

Police: 110

Fire department/ambulance: 112

Please find the online version and more useful information on the IQ Seminar here:



www.iq-seminar.phytobiotics.com